



Ghost Bird

CINE 2010
GOLDEN EAGLE
AWARD

2009 OFFICIAL SELECTION
hotdocs
DOCUMENTARY FESTIVAL

FESTIVAL
INTERNATIONAL
DEL FILM DE ROMA
COLLEZIONE OFFICINE 2009

INDIE
MEMPHIS
AWARD WINNER

Green
Mountain
FILM FESTIVAL

Tales From
Fading Earth
OFFICIAL SELECTION

CINEMA BY THE BAY
SF FILM SOCIETY
2009 OFFICIAL SELECTION

Big Sky
DOC FESTIVAL

MIFFIT

Audubon
CALIFORNIA

BERKELEY
FILM FOUNDATION

small change
productions

With the United Nations declaring 2010 International Biodiversity Year, **Ghost Bird** invites you to celebrate the extraordinary people protecting the planet's biodiversity.

On May 21st, **Endangered Species Day**, please join the new award-winning documentary **Ghost Bird** as it begins touring North America in community screenings benefiting environmental organizations and endangered species. Your contributions and sponsorship will directly support local and global conservation projects while helping to raise awareness of threatened species and their vanishing habitat.

Ghost Bird tells the timely story of the Ivory-billed woodpecker's miraculous rediscovery in 2005. The bird's resurrection was heralded around the world as proof that conservation efforts on behalf of threatened species were making the critical difference between life and death. While the Ivory-bill's fate remains uncertain, there is no question the role global conservation efforts play in ending the planet's ongoing extinction crisis.

By combining the power of cinema and the activism of environmental organizations, recent screening tours for the films **The End of The Line** and **King Corn** have significantly increased public awareness of important environmental issues.

Similarly, the benefit tour with **Ghost Bird** will provide a forum for elevating the conversation about endangered species, attracting media attention, philanthropic interest and a new generation of motivated volunteers inspired to take action.

Join **Ghost Bird** in supporting the dedicated people protecting birds, their habitat and the planet's precious biodiversity - join the Tour!



"Birds have always been endowed with symbolic portent - from Chekhov to Hitchcock to Twitter. We ignore their decline at our peril."

Margaret Atwood
member Birdlife International

JOIN THE BENEFIT TOUR!

Join Ghost Bird and environmental organizations from across North America to celebrate Endangered Species Day and be a part of making 2010 International Biodiversity Year.

HOW TO JOIN:

- **Support community screenings.**
Sponsor raise funds and awareness for local conservation projects by donating screenings directly to environmental non-profits.
- **Contribute your brand's products.**
Raffles of products and services at community screenings will bring your brand important visibility and benefit environmental causes.
- **Endow non-profits with the power of cinema.**
In your name, grant unlimited showings of the film to community screening partners.
- **Make your contribution using the attached Sponsor Pledge sheet.**

To secure your Screening Kit and guarantee your inclusion in all of our publicity outreach, join the 2010 Biodiversity Benefit Tour now.

Preview the trailer and clips of **Ghost Bird** at <http://www.vimeo.com/ghostbird/videos>

For more information on the Benefit Tour or **Ghost Bird**: www.ghostbirdmovie.com

screenings@ghostbirdmovie.com (fax) 510.666.9004



Sponsorship Pledge

Thank you for joining the Tour! Listed below are many ways to participate. Once we've received your pledge, (by fax, post or e-mail) you will be sent our sponsorship pack including a full list of environmental organizations for you to identify participating beneficiaries. All contributions to non-profits are entirely tax deductible.

(Primary Contact Name)

(Phone)

(Fax)

(Primary Contact e-mail address)

(Sponsor's Website Address)

(Primary Mailing Address)

(City)

(State/Province)

(Zip Code)

- **Contribute your brand's products.** Fundraising raffles of products and services at community screenings will benefit local environmental causes while bringing your brand targeted visibility.

List products or services individually and by quantity and market value:

Total value:

- **Support community screenings.** Help environmental non-profits raise funds and awareness for their local conservation projects by donating screenings directly to organizations. (\$150 per screening)

Number of screenings sponsored: _____

Specify preference, if any, of hosting organization, city, state/province:

- **Endow non-profits with the power of cinema.** In your name, give environmental non-profits the power to fundraise with a *Ghost Bird* DVD (\$295) or High Definition Blu-ray (\$350) licensed for unlimited public showings.

List any preferred recipient organization(s) their city and state/province:

- **Enrich & educational.** Ghost Bird's in-depth study guide made possible by YOU. Developed in collaboration with the University of Toronto, the study guide will encourage meaningful discussions in classrooms, at community screenings and online.

Title Sponsor \$1,500

Supporting Sponsor \$500

- **Sponsor a Silver Screen Premiere.** Create a gala theatrical event in the city or community of your choice with a High Definition projection of *Ghost Bird* on the big screen followed by a lively Q&A and reception with the director. (\$3,500 per event + travel expenses) (\$2,500 without director)

List preferred venue, city and state/province:

- **Headline this special international event.** Inquire about acquiring the Benefit Tour's naming rights.

Return Sponsorship Pledge : fax: 510 666-9004
screenings@ghostbirdmovie.com

Biodiversity Benefit Tour, c/o
Small Change Productions,
2702 8th St.
Berkeley, CA 94710 USA

Referred By:

Referral's e-mail:

Referral's Phone: